

Jane Nichols

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EDUCATION

Bachelor of Fine Arts, Graphic Design
The University of Alabama, Tuscaloosa, AL
Minors, Advertising & Public Relations,
Computing Technology & Applications

University of Innsbruck, Innsbruck, Austria
Summer Abroad, Studio Art & Art History

School Involvement

Honors and Awards

- **American Graphic Design Award**,
Graphic Design USA, Little Women, 2024
- **American Graphic Design Award**,
Graphic Design USA, Low Tide, 2024
- **American Graphic Design Award**,
Graphic Design USA, Tony's Salsa, 2024
- Dean's List (2020-2024)

Activities

- Sorority New Member Educator Assistant
Chair (2022-2023)
- Kappa Kappa Gamma Sorority Member

SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Excel, Excel Certified (Fall 2021)
- Microsoft Word
- Microsoft PowerPoint
- Photoshoot Prop Styling and Direction

COMMUNITY INVOLVEMENT

Smile-A-Mile, 2011-Present, Birmingham, AL

- Nonprofit organization which provides hope and healing for childhood cancer patients and their families
- Participated in fundraisers, donated artwork, and helped to raise community involvement

Nazareth's House, 2016-2020, Birmingham, AL

- Catholic Charities mentorship program
- Consistent mentor for a young adult with intellectual/developmental disabilities

EXPERIENCE

Creative Intern

Cayenne Creative, May 2024 - August 2024,
Birmingham, AL

- Designed logo options for a new restaurant in Birmingham, AL, and participated in the interior design development and art direction
- Designed publication deliverables such as brand and report booklets, menu layouts, brochures, and signage
- Developed continuous social display ads for a client that resulted in a higher audience reach and participated in client interactions

Graphic Design Intern

Squeeze Marketing, June 2023 - August 2023,
Charleston, SC

- Designed logo options for client rebrand and participated in client meetings and design reviews
- Developed content calendars, captured on-site content, and monitored social trends for social media clients
- Designed creative for Meta Ads that resulted in an increase in conversions
- Filmed and edited short-form videos for clients to be used on social media platforms

Graphic Designer

Capstone Agency, January 2022 - December 2023, Tuscaloosa, AL

- Student-led Public Relations firm
- Designed graphic design material for The Higher Education Partnership of Alabama social media
- Designed deliverables for Higher Education Day in Montgomery, AL
- Developed communication and problem solving skills while working on a team of 10 associates

Sales Associate, Junior Bridal Consultant

Table Matters Boutique, 2019, 2023,
Birmingham, AL

- Worked with bridal customers and Senior Bridal Consultant to develop registries
- Assisted in running the Instagram account and developed customer service skills